





## SIQ-SPARK Winter Entrepreneurship Competition University of Petra

In this event 8 finalist teams formed from students and graduates will pitch their entrepreneur business projects in front a jury panel of business and technology experts, in which the teams will be evaluated by the jury panel, and winner teams will be awarded monetary funding prizes for their startup projects.

This competition comes at end of an Intensive Boot-Camp Program which has been organized and implemented cooperatively between Business Incubator SIQ and SPARK for selected students and graduates with business ideas. The course lasted for 6 weeks of modern entrepreneurship and interactive co-teaching, mentoring, and consultation sessions between local and international professors with guest speakers from the industry.

The overall objective is to create the spirit of entrepreneurship in youth, to lead social and economic development by introducing new businesses and products to the local and global markets.

Location: University of Petra, Al-Anbat Auditorium

Date: Wednesday 1st of May, 2019

Agedna	
11:30 to 12:00	Registration and Networking
12:00 to 12:10	Event Opening Remarks
12:10 to 12:20	KeyNote Speaker: University of Petra President
12:20 to 12:30	KeyNote Speaker: SPARK Country Manager
12:30 to 12:40	Introducing Jury Panel and announcing start of competition
12:40 to 13:40	First pitching period
13:40 to 14:00	Coffee Break
14:00 to 14:30	Second Pitching Period
14:30 to 14:45	Rounding up evaluations
14:45 to 15:00	Announcing winner and awarding prizes